



*The Farley Company*  
4411 Crystal Parkway  
Kent, OH 44240  
Phone: 330-673-8800  
Fax: 330-673-8070

Dear Fleet Operator:

The Farley Company is your exclusive authorized Shell Lubricant distributor. Did you know...

...The Farley Company has been in business since 1925? That's **88 years of exceptional customer service!**

...The Farley Company serves many businesses similar to yours? We are your one source for **Lubricants, Chemicals, and Solvents.**

...The Farley Company is Shell's premier Lubricants distributor in Northeast Ohio? We exclusively cover the Northeast Ohio area, and that's why we are reaching out to you today.

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**Engine Oils – Coolants – Transmissions – Differentials – Grease**

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The Farley Company offers the right solution for your needs. We offer:

- **Fast response and delivery.** Many orders delivered the next day!
- **Family owned, friendly, and attentive to your needs.** When you call, you talk to a live person, not a machine. We find the right solution for you, promptly and courteously.
- **The right choice for your budget.** Choose from good / better / best options, depending on your needs and budget.
- **Economically-friendly options.** Our experts know the latest technological advances and strategies that are good for your business and for you.

You've heard the adage "an ounce of prevention is worth a pound of cure". By investing in Shell Premium Lubricants, you can:

- Extend the life of your fleet
- Attain better fuel mileage
- Increase component life
- Gain extended drain intervals



As added incentive to try The Farley Company, **contact us** for a **special offer for new customers.**

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**Shell Lubricants  
Distributor**

Sincerely,

Mike Burrows, President